

Recent experience

Product Manager → Sr. Product Manager

New Relic . Jan '15 - Present

Define and execute strategy and roadmap for my product. Understand customer and market needs and prioritize those against other business goals. Collaborate with Design and Engineering to develop the *right* solutions. Write product positioning and conduct sales enablement. Ensure product strategy and planning is aligned with corporate strategy and internal initiatives. Communicate regularly with executive stakeholders. Achieved >500% ARR growth over 2 years with major expansion in the enterprise segment.

Founder

Gymbo . Jun '13 - Jan '15

Conceived, designed, architected, and built a fitness web application optimized for iPhone and Android. Managed new feature ideas from conception through implementation. Engaged in user testing and used that to drive iterative development of new features.

Front End Developer → Director of User Experience

BizBuilt (now InfoWrap) . Jul '10 - Aug '12

Originally hired as a developer I quickly became the principal UX decision maker for a complex social enterprise platform. De facto product manager. Owned roadmap, scheduled sprints, conducted user testing and stakeholder interviews. Oversaw day to day operations for a team of 15 people. Hired, and managed internal and external teams. Worked closely with founder to understand and execute his vision. Did all the things.

Career summary

15 years of front end development both as a freelancer and with companies such as Razorfish, Rodale Press, Conde Nast Publishing, Sungard Consulting Services, BizBuilt, and Uncorked Studios.

8 years of team leadership and management experience with Sungard Consulting Services, Providence Health Care Systems, Jive Software, BizBuilt, and New Relic

5 years of UX design and leadership as a freelancer and with companies including: Providence Health Care Systems, Yesmail, and BizBuilt

Education

MPS . Interactive Telecommunication Program
New York University . 2004

BA . Computer Science + Anthropology . Magna Cum Laude
Hamilton College . 1999

Skills & Methodology

Product management
Team leadership
UX design
Front end development
// I've worn many hats

Market research
Customer interviews
Understanding customer needs
// build cars, not faster horses

Data collection
Cost-benefit analysis
Growth forecasting
Data driven decision making
// data > opinions

Strategic planning
Tactical planning
// what can I say... I'm a planner!

Agile development
Maintaining product focus
// execution wins. period.

Sales enablement
Stakeholder communication
// who has two thumbs and is a team player? This guy!

Extracurriculars

Cofounder & board member
Dodge NW
Dec '14 - Jun '17

Board of directors
Oregon Fencing Alliance
Oct '14 - Dec '16

Board of directors
Recesstime Sports League
Oct '14 - Mar '16

Former Olympic hopeful
US Fencing