

Jonathan Marcel

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I've been around a bit. I've worked at agencies in Boston, New York, and Portland. I've worked with huge publishing companies and successful product companies. I freelanced for years. I've even played the startup game once or twice (that's my favorite). Now I'm looking for the next opportunity that I can really dig into. I want to be excited by the work I'm doing and help others create their successes.

---[I'm pretty good at]-----

Product management, Team leadership, UX design, Advocating for the user, Working across disciplines, Agile development, Innovation, Creative problem solving, Keeping up with emerging tech, Rapid prototyping, Running the day-to-day for a technical or design team, Being scrappy

Also... HTML5, CSS3, JavaScript, jQuery/jQuery UI, LAMP stack, Ruby on Rails, Balsamiq, Omnigraffle, Photoshop, Wordpress, Integrating third party APIs

---[I've done some stuff]-----

// 2015 - Present . PDX

Brought my entrepreneurial spirit to managing the Synthetics product for New Relic. Work closely with engineers, designers, executives, marketers, and support, and sales to ensure the success of my product. Core tasks include close coordination of engineering efforts, customer interviews, roadmap prioritization, GTM strategy, and condensing a massive amount of input/requests into one effective plan.

// 2012 - 2014 . PDX

Took a run at building my own product with the hopes of turning it into a company eventually. Ultimately decided not to go that route, but gained a huge amount of experience along the way. Took occasional client work including emergency technical management for Jive and designing and building mobile web software for automated smart homes to support a local startup.

// 2010 - 2012 . PDX

Joined forces with a tech startup. Came on as a front end developer (employee #5). In 6 months I revamped the company's design process, oversaw creation of complete product wireframes and visual designs, hired two more developers, and became the UX lead. In the next year and a half I staffed my team up to 6 people (and the company up to 15+), managed multiple external vendors, converted the company to agile development, and became the de facto product manager.

// 2007 - 2010 . NYC > PDX

Worked as a freelancer / consultant on a variety of projects. Some highlights:

- Lead front end development (with a team of 7 behind me) for a new web property (Portfolio.com) being launched by Conde Nast.
- Managed the UX team for the eHealth division of Providence Health Care Systems.
- Was the sole developer building out all the front end code and page templates for Yowie.com.
- Built proof of concept prototypes for a startup based around NYC nightlife.

// 2005 - 2007 . NYC

Worked with large publishing companies redesigning, launching, and maintaining their web properties. Day to day functions included HTML, CSS, and JavaScript development. Sprint planning, Mentoring of junior team members, and prioritization of tasks with business stakeholders. Some of the cooler properties worked on are Gourmet, Men's Health, Women's Health, and Runners World.

// Back in the day . BOS

Worked as a front end developer at Razorfish back before the bubble burst. Too old to be relevant experience, but still pretty cool.

---[Extracurriculars]-----

// Board Member . Recessime Sports Leagues . Portland, OR . Oct 2014 - Present

// Board Member . Oregon Fencing Alliance . Portland, OR . Oct 2014 - Present

---[I can learn]-----

// Masters . Interactive Telecommunication Program (ITP) . NYU . 2004

// Bachelors (Magna Cum Laude) . CS + Anthropology . Hamilton College . 1999