Jonathan Marcel

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I've been around a bit. I've worked at agencies in Boston, New York, and Portland. I've worked with huge publishing companies and successful product companies. I freelanced for years. I've even played the startup game once or twice (that's my favorite). Now I'm looking for the next opportunity that I can really dig into. I want to be excited by the work I'm doing and help others create their successes.

---[**I'm pretty good at**]---

Product management, Team leadership, UX design, Advocating for the user, Working across disciplines, Agile development, Innovation, Creative problem solving, Keeping up with emerging tech, Rapid prototyping, Running the day-to-day for a technical or design team, Being scrappy

Also... HTML5, CSS3, JavaScript, jQuery/jQuery UI, LAMP stack, Ruby on Rails, Balsamiq, Omnigraffle, Photoshop, Wordpress, Integrating third party APIs

---[**I've done some stuff**]---

// Product Manager . New Relic . PDX . Jan 2015 – Present
Operate as the mini-CEO for my product. Maintain close ties to my engineering team, grooming their backlog and directing current efforts. Plan GTM strategy with my marketing counterpart. Plan and execute technical sales enablement. Talk to users, sales reps, and support engineers to better understand the needs of our customers. Plan and update strategic vision and roadmap for my product. Write feature definition documents and work closely with product designers to define new functionality based on customer needs. Process a large number of inputs and prioritize action to maximize product success.

// Technology Consultant . Self Employed . PDX . Sep 2007 – Jan 2015
Engaged clients in strategic, tactical, and technical capacities to help solve business needs or explore new directions. Defined and developed new product concepts in the social media and pervasive games spaces. Conceived, architected, and prototyped new product functionality. Designed and document application flow, page layout, feature behavior, and usability factors. Managed staff and third party vendors around visual design and implementation of web properties.

// Founder . Gymbo . PDX . Jun 2013 - Present
Conceived, designed, architected, and built a fitness web application optimized for iPhone and Android. Managed new feature ideas from conception through implementation. Engaged in user testing and used that to drive iterative development of new features.

// Web Marketing Manager (contract) . Jive Software . PDX . Mar 2013 - May 2013
Oversaw development and release of multiple simultaneous web marketing projects, all high profile. Managed development and design staff as well as third party vendors. Provided design and usability feedback. Scheduled and oversaw releases. Coordinated release dates, content generation, and design needs across multiple marketing sub-groups. Frantically herded cats.

// Director of UX . BizBuilt . PDX . Jul 2010 - Aug 2012
Principle decision maker for all aspects of user experience, including visual and information design for an extremely complex social media platform. Staffed and lead the team responsible for designing and implementing that application for both web and mobile. Acted daily as product manager for a team of approximately 15. Made short and long term decisions for new product features, scheduled work for iterations, communicated and coordinated that work with development and executive teams, and took responsibility for timely completion of that work. Oversaw relationships with third party

vendors, wrote contracts, negotiated salaries and other financial transactions, and did whatever else it took to keep the team and the product moving rapidly forward.

// UX Team Lead   .   Providence Health Care Systems   .   PDX   .   Feb 2009 - Jul 2009
Managed UX group for a large health care organization. Determined workflow, schedule, and processes around all UX tasks. Oversaw daily IA, design, and development. Architected enhancements to products. Made decisions on project and team staffing. Communicated with technology, product, and marketing leads to organize a large scale site redesign in an Agile .Net environment.

// Lead Consultant   .   SunGard Consulting Services   .   NYC   .   Jan 2007 - Aug 2008
Lead a large front end development team in creation of a major media website using Agile methodology. Coordinated front end efforts with back end development. Organized and prioritized tasks. Interviewed candidates for positions in a rapidly developing new media practice. Advised management on the needs of the front end development group. Interfaced with clients to establish requirements. Added new functionality and enhancements as part of ongoing support.

// Technical Producer   .   Rodale Press   .   NYC   .   Nov 2005 - Jan 2007
Acted as the single point of contact for all front end tasks. Assessed technical feasibility of new projects. Developed and communicated technical standards and processes for interdepartmental work flow. Oversaw integration of site redesigns into existing CMS framework. Championed simple usability design within the development group. Built and maintained pages and templates for multiple top selling magazine brands. Troubleshot anything that nobody else could figure out.

// Professional Services   .   TransactTools   .   NYC   .   Feb 2005 - Nov 2005
Helped clients establish design and functional specifications for network based financial transaction systems. Designed interface and information flow for custom web applications. Identified enhancements to core software product. Designed and implemented custom software modules. Worked with clients to establish time lines, expectations, and future work.

// Senior Interface Developer   .   Razorfish Inc.   .   BOS   .   Jun 1999 - Jul 2000
Designed and coded Internet and intranet sites for multiple platforms and browsers. Translated architecture specifications and visual designs into D/HTML, CSS, and Flash. Developed work plans. Mentored and reviewed junior and mid-level developers. Guided clients in usability and implementation decisions.

---[Extracurriculars]--

// Board Member   .   Oregon Fencing Alliance   .   Portland, OR   .   Oct 2014 - Present
// Board Member   .   Recesstime Sports Leagues   .   Portland, OR   .   Oct 2014 - Present
// Co-founder and Board Member   .   Dodge Northwest   .   Portland, OR   .   Dec 2014 - Present

---[I can learn]--

// Masters   .   Interactive Telecommunication Program (ITP)   .   NYU   .   2004
// Bachelors (Magna Cum Laude)   .   CS + Anthropology   .   Hamilton College   .   1999